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Publications / Articles / Cases	
<ul style="list-style-type: none"> ➤ Indian Scenario of Green Marketing published in Journal for Research- volume 2,Issue I, March 2016 ➤ Green Value Chain key as an Sustainable Competitive Advantage published in National conference on Emerging Trends in Business Paradigm-volume 2,22nd & 23rd Feb.2016. ISBN: 978-93-5158-594-7. 	